

# NEWS RELEASE

# LITTLE WONDER®

Division of Schiller-Pfeiffer, Incorporated • 1028 Street Road Southampton PA 18966 USA  
877-596-6337 • Fax: (215) 357-1071

## LITTLE WONDER: MORE THAN 80 YEARS OF INNOVATION

**Southampton, PA** - Little Wonder has been manufacturing top-quality landscaping tools for more than 80 years. Today's Little Wonder commercial products – from electric and gas hedge trimmers to professional edgers and the industry's best walk behind blowers – continue the tradition of the Little Wonder brand as one of the world's most innovative lines of professional-quality landscaping equipment.

Little Wonder began with a single product in 1922, a hand-cranked hedge trimmer that featured high-carbon steel blades that were individually flattened by skilled craftsmen – the best way to produce superior blades. More than 80 years later, the tradition of quality upon which Little Wonder was founded is still the guiding principle of the company.

Much of the company's growth has been the result of an ever-expanding Little Wonder product line. Little Wonder introduced edgers in the early 1960's and power blowers in the late 1960's. Little Wonder manufactured the first small tiller, the Mantis Tiller, which created the "Mini-Tiller Market".

The Little Wonder line of products has expanded to include five models of walk-behind blowers, four models of edgers, six models of gas hedge trimmers and six models of electric hedge trimmers. The trimmer blades are still hand finished. Brand new to the Little Wonder product line is the Xtra™ Edger and Extended Reach Gas Hedge Trimmer. Every Little Wonder product is designed to meet the highest expectations of the most discriminating professional landscapers.

Little Wonder has always been a step ahead when it comes to safety. The Little Wonder brand was the first to introduce momentary contact switches, double insulation and two-handed switching on electric hedge trimmers. Every improvement in the product is designed with the commercial user in mind.

Also impressive is the list of world-famous places where Little Wonder equipment is regularly used. The groundskeepers at the White House use Little Wonder Electric Hedge Trimmers. So do the landscaping staffs at Disneyland and at the Eiffel Tower grounds in Paris. The landscaping contractor chosen to prepare the Olympic Village for the 1996 Summer Games in Atlanta used a Little Wonder Gas Hedge Trimmer and Little Wonder Hand-Held Blower. Little Wonder equipment is also used at Notre Dame University, Caesar's Palace Hotel, the U.S. Open Tennis Tournament, and by countless golf courses, resorts and municipalities.



To find out more about Little Wonder and Mantis products or to find the nearest dealer: contact David Navroth, Director of Sales, toll-free at 1-877-596-6337 or visit the Little Wonder website at [www.littlewonder.com](http://www.littlewonder.com)

Trade Media  
Contact: Linda Beattie  
E-mail Address: [Lbeattie@littlewondermantis.com](mailto:Lbeattie@littlewondermantis.com)  
Marketing Administrative Assistant

# NEWS RELEASE

# LITTLE WONDER®

Division of Schiller-Pfeiffer, Incorporated • 1028 Street Road Southampton PA 18966 USA  
877-596-6337 • Fax: (215) 357-1071

## LITTLE WONDER FAMOUS FIRSTS

- 1922 – Little Wonder introduces its first commercial hedge trimmer, a hand cranked model featuring high-carbon steel blades that are individually flattened by hand.
- 1935 – Schiller-Pfeiffer, a family-run company based out of Philadelphia, acquires the rights to manufacture and distribute the Little Wonder brand from Detra Manufacturing in England.
- 1940 – Little Wonder introduces the first electric-powered hedge trimmer, which features a single reciprocating blade and a powerful electric motor that makes hedge trimming faster and easier.
- 1945 – Little Wonder introduces the industry's first electric hedge trimmer with double-reciprocating blades, which significantly reduce vibrations.
- 1948 – Little Wonder introduces a redesigned electric hedge trimmer featuring a "modern" electric motor encased in an aluminum housing.
- 1955 – Little Wonder introduces the world's first hedge trimmer powered by a gasoline engine.
- 1960's– Little Wonder expands their product line with edgers and power blowers.
- 1997 – Little Wonder celebrates its 75th anniversary with the introduction of a newly redesigned line of walk-behind blowers. Input from independent airflow-design engineers is instrumental in creating a new product line that far surpasses the performance of all other walk-behind blowers on the market.
- 1998 – Patent received on the Little Wonder High-Output Blower.
- 1999 – Little Wonder introduces the reengineered Electric Hedge Trimmer, redesigned to stop the blades in less than half a second.
- 2000 – Little Wonder introduces the Xtra™ Edger, a unique walk-behind edger which combines the maneuverability of a stick edger and the power of a wheeled edger.
- 2002 – Little Wonder introduces the Extended Reach Gas Hedge Trimmer, which features 180° blade rotation new to the industry. The 'Quick Connect and Release' feature enables the operator to convert from a 36" shaft to a 60" shaft – without tools.



After 80 years Little Wonder continues to innovate and improve its landscaping tools and to offer its customers new standards of quality, performance and safety.

To find out more about Little Wonder and Mantis products or to find the nearest dealer: contact David Navroth, Director of Sales, toll-free at 1-877-596-6337 or visit the Little Wonder website at [www.littlewonder.com](http://www.littlewonder.com)

Trade Media

Contact: Linda Beattie

E-mail Address: [Lbeattie@littlewondermantis.com](mailto:Lbeattie@littlewondermantis.com)

Marketing Administrative Assistant